

# Abu Haider Siddiq

Principal Software Engineer, Tech lead

- 11+ years experienced Software Engineer

# Employment history (Present from 2007)

Sr. Software Engineer & Product Owner

**Adinject Pte Ltd.**

Singapore

June 2016 - Present

System Developer

**Trustpilot**

Copenhagen, Denmark

May 2013 - Sept 2014

Chief Product Manager(Business Intelligence) & Principal Software Engineer

**BIGinfluencers**

(A concern of Adinject Pte Ltd)

Gulshan-1, Dhaka

April 2019 - Present

System Developer

**WPP Group**

(Adpeople worldwide)

(Graphicpeople|Softwarepeople)

Banani, Dhaka

May 2013 - Sept 2016

# Employment history (Present from 2007)

System Analyst  
**Shurjomukhi Ltd**  
Dhaka  
Nov 2011 - Nov 2012

Programmer  
**Criss Cross Computers**  
Sylhet(Bangladesh)  
Feb 2007 - Dec 2009

Software engineer  
**Launch Interactive Media**  
Remote Office: Austin, Texas , USA  
Mar 2010 - Nov 2011

# Professional Skills & expertise

- Software development (A-Z)
  - Software scalability architecture
  - Complete development experience from idea to business product
  - I am an expert on specifying product's (Software/SaaS) vision & requirement analysis
  - Project scheduling
  - Budgeting
  - Achieve business goals by periodic software deployment according to marketing strategies & deadlines
  - Agile (SCRUM)
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# Experience acquired by working with:

- Frameworks :
  - Express for NodeJS with Angular 7 in frontend
  - Machine Learning with Python & Tensorflow2.0
  - C# .Net (MVC 5.0)
  - Zend 2.0
- Test driven development(TDD) using NUnit
- Behavior driven development(BDD) using Jasmin
- Web API development (RESTful API)
- MySQL, MongoDB
- Design pattern : Singleton, Observer, Decorator, Factory, Inversion of Control, Adapter
- Git and Subversion for source code management
- Amazon AWS
- Payment methods Stripe, Transferwise, Paypal
- Social APIs: Facebook, Twitter, Youtube, Instagram
- Rabbit MQ, Apache Kafka
- Mixpanel, Segment IO, Google analytics custom event tracking
- Chart.js, Google Charts
- TeamCity, Jenkins build agent
- Agile(SCRUM) process with multilingual team mates.

# Contributed projects

**Adinject** (Automated Digital Marketing Platform)



**BigInfluencers** (Influencer Marketing Automation Platform)



**Trustpilot** (World's biggest review platform)



**Dell Comparison Grid** (Reseller-Distributor portal for 18 EMEA Regions)



**Schick** (Asia pacific region)



# Contributed projects

Wordpress (Plugin Development contributor)



Drupal (Plugin Development contributor)



Paypoint (Payment Processor)



ShurjoRajjo (Online wallet)



ShurjoBarta (Online SMS portal)



SUST (Payment Portal)



# Education

## Achievements & Certifications

Ethics Training (2013)

Wounderman University, England.

Identify and deal with ethical problems and developing moral intuitions, which are implicit in everyday choices and actions.

CCNA (2008)

CISCO, SUST Campus

Network Fundamentals, LAN Switching Technologies, Routing Technologies

**B.Sc in Computer Science & Engineering**

Shahjalal University of Science & Technology (SUST)

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# Honor & Awards

## Programming & Sports

- 9th position in national ACM programming contest, August 2006
- Man of the tournament (192 runs, 6 wickets) ICS'2006 cricket tournament, SUST
- Champion of SUST CSE Football Championship 2009
- Man of the match "Inter software company cricket tournament 2014" (GP|SP Vs EyeBall)
- Man of the match "Inter software company cricket tournament 2014" (GP|SP Vs Ralisource)
- Man of the match "Inter software company cricket tournament 2014" (GP|SP Vs Therap)

# Hi, I'm Abu Haider Siddiq &

I live with the purpose of making a better world and using technology as my toolkit and working spontaneously to utilize my knowledge to achieve business goals on easing people's life.

I am a Principal Software engineer and a tech lead with 11+ years of experience and have worked with world's leading tech companies as Trustpilot, Dell and Adinject Pte Ltd.


For me, "Software is the Jinni of Aladeen" !


In my every working hour, I have always tried to make significant myriad contributions for my employers, team mates and projects. Now, I am expecting to join myself a long term full-time opportunity.


# Contact

**Abu Haider Siddiq**

 [mailtobilas@gmail.com](mailto:mailtobilas@gmail.com)

 +8801715748096

 dmsbilas

 +8801715748096



# Career related tech Keywords (Optional reading)

NodeJS, AngularJS, Javascript ES6, Typescript, SDLC, Advanced Programming, Ruby on Rails, C# .NET, MVC, Design Patterns, Algorithmic programming, Object Oriented Programming(OOP), MySQL, MongoDB, GraphQL(Neo4j), Javascript, JQuery, CSS3, HTML5, Bootstrap, PostgreSQL(RDBMS), Responsive design, Big Data Analysis and funneling, Artificial intelligence(AI) based automation, Machine learning, Deep learning with Tensorflow 2.0, Google Analytics, Real-time user activity tracking, Mixpanel, Social media(Facebook, Twitter, Instagram, Youtube) APIs, RESTful API Creation, OAuth 2.0, Agile (SCRUM), Waterfall, Linux, Amazon AWS, Jenkins, Mailgun, Apache Kafka, Docker, Kubernetes, Subversion, Message queue, Machine Learning, Artificial Intelligence, Pattern matching